



*CRI Approved!  
High Visually  
Clean Impact!  
Low Environmental  
Impact!*



## What are the Benefits of Using Impact Cleaner vs. Other Carpet Cleaners?

Proper cleaning is critical to extending a carpet's life and appearance, especially in high traffic areas. Impact Carpet and Fabric Cleaner has been proven by the Carpet and Rug Institute (CRI) to outperform other industry cleaners. CRI's Seal of Approval program sets test methods and performance criteria for carpet cleaning products. CRI approved carpet cleaning products are designed to be used in all settings - residential, commercial and institutional. To get a CRI Seal of Approval a product must pass the following tests:

- **Efficacy** - the ability to remove stains
- **Resoiling** - the product should not attract soil at an accelerated rate
- **pH** - excessively acid or alkaline products can affect dyes and fibers
- **Optical Brighteners** - can adversely affect color, appearance and performance
- **Colorfastness to Light** - residues on pile yarn can accelerate color change



### Safe & Environmentally Responsible Ingredients

Benefect Impact is made from botanical ingredients and contains no V.O.C.'s\*, dyes, fragrances, EDTA, NTA, phosphates, alkyl/nonyl phenoethoxylates, chlorine bleach or other hazardous and unnecessary ingredients.

\*V.O.C. - the portion of a cleaner that evaporates and pollutes indoor air, contributing to sick building syndrome.



Impact is a high performance concentrate that can be used as a **Carpet Pre-Spray**, **In-Tank Extraction Units**, **Bonnet Cleaning** and for **Upholstery Cleaning**. Please visit [www.Benefect.com](http://www.Benefect.com) for more information.



FEATURES	BENEFITS	VERIFICATION
Cleaning Efficacy	Evaluation of cleaning efficacy is performed and is rated by three independent, trained technicians at the Carpet and Rug Institute.	Test Method: American Association of Textile Chemists and Colorists (AATCC) Gray Scale for Staining
Does not Promote Resoiling	Resoiling is tested by applying AATCC synthetic soil to the cleaned carpet sample.	ASTM D-6540
pH Compatibility	Excessively acid or alkaline products can negatively affect dyes and fibers.	pH Range 9.6 - 9.8
Optical Brighteners	No optical brighteners present.	Impact MSDS
Indoor Air Quality	Meets the strictest criteria for vapor emissions. Less than 0.01% V.O.C.s (Volatile Organic Compounds). EI-friendly, suitable for chemically-sensitive.	California Air Resources Board & US EPA V.O.C. Emission Standards for Consumer Products
Safe Ingredients	Made from 100% botanically-based ingredients derived from renewable resources. All the ingredients are readily biodegradable and safe to use around children, pets & the chemically sensitive.	Impact MSDS
Colorfastness to Light	The differential soil level between the cleaned sample and control is rated instrumentally and by a panel of independent technicians.	Test Method: AATCC Gray Scale for Color Change
Environmentally Responsible	No dyes, fragrances, EDTA, NTA, phosphates, alkyl/nonyl phenoethoxylates chlorine bleach, or other hazardous and unnecessary ingredients.	Impact MSDS

*Distributors*

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